

William Lawrence

303 Potrero Street, Suite 43-203
Santa Cruz CA 95060 USA

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OBJECTIVE

Challenging innovative Senior Web Developer position using collaborative and technical skills in a cross-team environment.

SUMMARY OF QUALIFICATIONS

Document handling and media management has been the mainstay of my diet for over 18 years. When taking that to the Internet, a very uncertain environment, a workday is ripe with aspects of certainty. Finding meaning in organisation branding and translating that to the Internet is an everyday task. Creating easy to navigate environments leading to content that is easy to consume is what I do all day: engineering the semantics of interaction.

DEVELOPMENT & USER INTERFACE SKILLS

My Best Practices & Standards: Accessibility, W3C, WCAG, 508, PAS 78, Progressive Enhancement, Quality Assurance, Research, Semantic Markup, Web Standards

What I do: Product Development, Front-End Development, Information Architecture, Document Design, Information Design, Prototyping, Wireframes, Usability, User-Centered Design, User Interface, Content management system

What I know:

User Interface Markup Languages: HTML 4.01, HTML 5, XHTML 1.0, XHTML 1.1, CSS1, CSS2, CSS2.1, CSS3, DTD, XML, XSL

Content Syndication Markup Languages: ATOM, RDF, RSS

Lightweight Markup Languages: Textile, Wikitext, BBCode

Web Frameworks: FuseBox, Smarty, Ruby on Rails, YUI

Web Languages: PHP, ColdFusion, ASP, Ruby

PROFESSIONAL WORK HISTORY

Quiddities Dev, Inc., Santa Cruz, CA (Jan 2002 to present)

Web Developer & Web Branding Consultant

- Responsible for client interface and providing consulting services focused on developing the client's web presence aligned to their branding and media strategy
- Directly responsible for helping the client organize a broad set of information and data, develop a set of clear, user requirements, build prototypes of website for user acceptance, and drive final website design
- Proficient at creating and deploying easy to navigate websites with fully accessible content, excellent data management, and complex interactions
- Implemented and deployed ecommerce websites
- Developed custom standards-compliant content management systems
- Utilized open-source applications to reduce time and costs in required by needs

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Irenology.org, Osijek, Croatia (Feb 2000 to Dec 2004)

Web Developer Consultant

- Technical consultant for non-profits focused on building web presence to promote democracy and to assist in building democratic institutions
- Advocated and educated organizations and individuals throughout Eastern Croatia, Croatia's ethnically most diverse war-affected region, on harnessing the Internet as a means to bring peace into their communities.
- Traveled throughout the Eastern Croatia providing educational seminars and one-on-one training on how to leverage the Internet as a means to bring peace into their communities
- Designed web marketing plan and built a series of websites for community organizations that supported the reconstruction effort
- Developed best practices models for deploying web sites with separating content (HTML), presentation (CSS), and behavior (JavaScript).

Adecco (Onsite at Lockheed Martin), Bethesda, MD (Dec 1998 to Jan 2000)

Document Analyst & Testing Process Consultant

- Responsible for Y2K testing the PeopleSoft Human resource management systems software platform throughout all divisions of Lockheed Martin
- Increased customer appreciation by writing successful test specifications and user documentation, monitoring test execution and managing the on-going testing and quality assurance
- Project managed the support for software engineering teams by maintaining technical databases, generated thorough testing documentation, and coordinated computerized support systems testing
- Drove the development of testing processes and delivered testing software, data analysis, and maintained documentations logs for during the assessment of several internal systems supporting Human Resources, Payroll and Compensation, and Employee Benefits
- Developed clear, replicable methods to meet technical data requirements and prepared technical analyses and reports to ensure full transparency of ongoing testing and process improvements

VOLUNTEER WORK HISTORY

Coalition for Work with Psychotrauma & Peace, Vukovar, Croatia (Feb 2000 to Dec 2003)

Research Associate

- Worked in post-conflict environment advocating for the support of psychological assistance
- Prepared funding proposals for projects involving issues of health, especially the widespread psychotraumatization of the population and its effects on the rebuilding of society and the prevention of future conflict.
- Communicated with the general public, scholars, donors, and others regarding information, data, and research generated from the Complex Rehabilitation in conflict and post-conflict areas.
- Designed web sites with accessibility and universal access as a constant standard and best practice.

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The Organization for Security & Co-operation in Europe, Zagreb, Croatia (Jan 2000 to Feb 2000)

Election Observer

- Monitored, assisted, and advised in democratic institution-building and reconciliation in post-conflict environment
- Liaised with local authorities and NGOs and drafted observations.
- Interviewed voters, media, opposition parties, Municipal Election Committees
- Reported fairness and infractions to ODHIR and OSCE.

Bancaja International Center for Peace & Development, Castelló, Spain (Jan 1997 to Jun 1997)

Research Assistant

- Consultant support to incoming/outgoing Professors in translation, research, drafting, and academic events.
- Edited research journals and books on international security issues.
- Coordinated courses, seminars, and meetings relating to peace and development research.
- Developed specialized bibliographic database system for cataloguing academic journals in both English and Spanish.

American Civil Liberties Union, Montpelier VT (Aug 1995 to Dec 1998)

Legal Assistant

- Evaluated and recorded incoming complaints regarding violations of civil liberties.
- Prepared cases to be submitted to the Legal Advisory Panel.
- Reviewed for litigation
- Researched related legislation using including LexisNexis
- Networked with cooperating attorneys
- Sorted out what was and what wasn't a public issue or a private problem.

WGDR 91.1 FM, Plainfield VT (Aug 1994 to Dec 1998)

Producer/Public Service Director

- Built a program to organize and deliver non-commercial Public Service Announcements (PSAs)
- Responsible for public service announcements, correspondence, and music inventory
- Conducted public interest interviews in the studio and in the field
- Produced and hosted radio programs
- Contributed to the station's first web presence and maintained the website
- Organized and published relevant and timely content on the website and the intranet
- Involved in annual fundraising
- Carried out the tradition of being responsible with the public trust.

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EDUCATION

MA, International Relations, 1999
Universitat Jaume I, Castelló SPAIN

BA, Political Science, 1998
Goddard College, Vermont USA

MILITARY HISTORY

United States Marine Corps, Port Hueneme, CA & Okinawa, Japan (Sept 1988 to Sept 1992)
Administrative Clerk

- Worked in administrative team responding to the needs of over 300 Marines and their dependents
- Maintained records and service manuals
- Conducted financial and housing counseling
- Activated during the Persian Gulf Crisis and deployed for service with the 3rd Marine Division in Japan
- Conducted ongoing audits of field service records, verifying information contained in unit diary feedback reports/personnel management reports, preparation of discharge and retirement documents, and verifying the accuracy of information contained in the MCTFS databases
- Developed expertise in the Marine Corps Automated Information Systems (AIS), Total Force System (MCTFS), and the suite of Marine Corps database software packages

SPOKEN LANGUAGES:

English (Native proficiency)
Croatian (Professional working proficiency)
German (Limited working proficiency)
Spanish (Limited working proficiency)

LIFE INTERESTS

Imagery, Kitchens, Identity, Language, Bicycling, Semantics, Open Markets, Fixing Things, Public Policy, Old Clock Towers, Baking Chocolate Cakes, Mechanical Desktop Typewriters, Standards & Accessibility in Everything, and My Family.